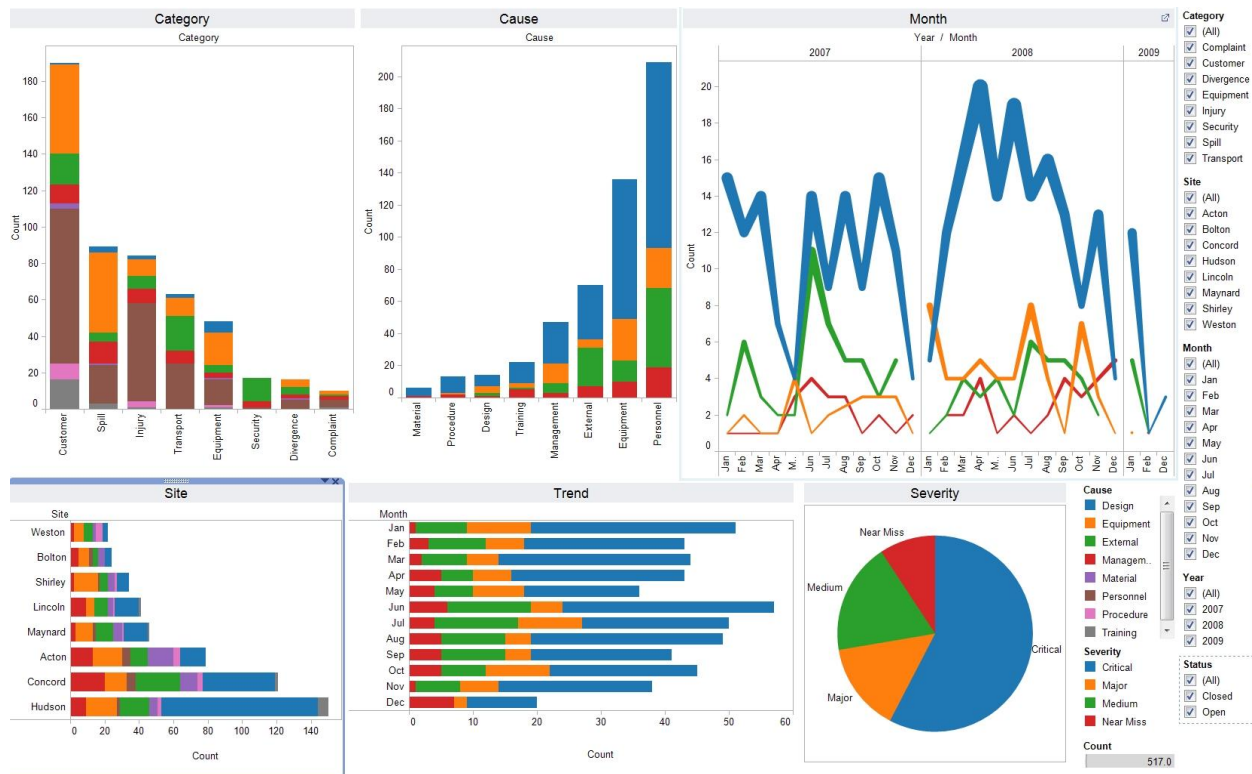# 2-DAY Workshop - The Ultimate Guide to Data Visualisation using Tableau

by MM Etter-Phoya, MSc.

"Tableau is an interactive data visualization software focused on business intelligence"

"Create various charts, maps, scatterplots, and interactive dashboards for each of your projects"

Date: 9th and 10th September 2021 (8.30 am - 4.30 pm)
Fees: K70,000 per participant (paid in advance) - includes lunch and coffee at Amakhofi
Venue: The Culture Lab at Four Seasons, off Presidential Way

Learn data visualization through **Tableau 2020** and create opportunities for you or key decision-makers to discover data patterns such as customer purchase behavior, sales trends, or production bottlenecks.

Use Tableau to Analyze and Visualize Data So You Can Respond Accordingly

- Connect Tableau to a Variety of Datasets
- Analyze, Blend, Join, and Calculate Data
- Visualize Data in the Form of Various Charts, Plots, and Maps
- **Convert Raw Data Into Compelling Data Visualizations Using Tableau 2020**

Contents and Overview

Training begins with Tableau basics - even beginners will feel completely at ease.

- Find trends in your data and make accurate forecasts
- Work with data extracts and timeseries
- Use aggregations to summarize information
- Use granularity to ensure accurate calculations
- Use Tableau's advanced features to create table calculations, treemap charts, and storylines.

By the time you complete this training, you'll be a highly proficient Tableau user, using skills as a data visualiser extracting knowledge from data, analyzing and visualizing complex questions with ease.

Who this course is for:

- You should take this course if want to learn Tableau completely from scratch
- You should take this course if you know some Tableau skills but want to get better
- You should take this course if you are good with Tableau and want to take your skills to the next level and truly leverage the full potential of Tableau

Participants bring their own laptop. Certificates of Completion will be given.

Muti Michael Etter-Phoya has been in computing since 1999, starting his journey at Malawi Polyetchnic's Department of Mathematics and Computing. He has a MSc. in Data Science, from the College of Science and Engineering, University of Edinburgh.

Book your spot NOW! +265 99 6 3 76 788 or m.etterphoya@gmail.com